

Roll No.

[2]

F010102T(B)

questions. Each question carries 3 marks, maximum 150 words each.

F010102T(B)

B. B. A. (First Semester)
EXAMINATION, 2022-23
(NEP)

PRINCIPLES OF MANAGEMENT

Time : One Hour] [Maximum Marks : 37 $\frac{1}{2}$

Note : This paper consists of two Sections A and B. Carefully read the instructions of each Section in solving the question paper. Candidates have to write their answers in the given answer-copy only. No separate answer-copy (B Copy) will be provided.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Answer the following questions as short answer type

P. T. O.

1. (A) Define management. Is management an art or science ? Discuss.
- (B) Who is considered as the, 'Father of Scientific Management' ? List the principles of Scientific Management.
- (C) "No enterprise can achieve its objective without systematic planning." Do you agree with the statement ? Give arguments.
- (D) Explain the nature and characteristics of planning.
- (E) Write down process of communication. What is 'noise' in context of communication ?
- (F) What is Organization ? Write the importance of Organizing and Organization.

(G) What is span of control ? Explain the factors deciding the span of control.

Section—B

(Long Answer Type Questions)

Note : This section contains four questions from which *one* question is to be answered as long question. Each question carries $16\frac{1}{2}$ marks, maximum 500 words each.

2. Write down the objectives, scope and functions of management. Highlight the contribution of Henry Fayol in the evolution of Scientific Management.

Or

3. What do you understand by the 'organization' as function of management and as structure. Explain the concepts of 'delegation of authority and responsibility' and 'Centralization and Decentralization'. Give adequate examples.

Or

4. "Failing to plan in planning to fail". Do you agree with the statement ? Give adequate reasons. Also explain the steps involved in the planning process.

Or

5. Explain the concepts of 'coordination', 'motivation' and 'leadership'. What are the characteristics of good leadership ? How can a good leader utilize 'coordination' and 'motivation' as tools for effective leadership ? Explain.